



WXLV-TV
3500 Myer Lee Dr
Winston Salem, NC 27101

American Media & Advocacy Group
815 Slaters Ln
Alexandria, VA 22314

Contract # 4377818

Schedule Dates 05/26/20-06/01/20
Advertiser Tillis for Senate-R (88323)
Agency American Media & Advocacy Group (9105)
Product POLITICAL CANDIDATE (ns) (1186)
Brand NC SENATE 2020 (1299084)
Salesperson Millennium/DC, Washington DC (1108)
Sales Office Millennium Washington DC
Buyer Name MediaAssistant,,
Phone/Fax /
CPE 322/1349/11921
Account Types National/Political Candidate Agency BRD
Billing Type Weekly/Irregular
Comments WXLV
NC Senate 2020
RACHEL CHASON

Date Entered 05/20/20
Last Modified 05/20/20
Entered By Lisa Carter
CO-OP No
External # ECR26924792
Demo A35+R
Order Type Normal
Package Deal
Commission % 15.00
Commission \$392.25
Net Total \$2,222.75
Sales Tax

Greensboro (WXLV)

By Broadcast Month	Spots	Rate
May. 2020	31	\$2,260.00
Jun. 2020	7	\$355.00
Grand Total:	38	\$2,615.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / News (1 - 0.2)	05/26/20-05/29/20	2	:30	5A- ABC-America This Morning			1	1	1	1			4	\$10.00	\$40.00	Greensboro (WXLV)		5/20/20
2.0	Normal Line / News (1 - 0.2)	06/01/20-06/01/20	2	:30	5A- ABC-America This Morning		1							1	\$10.00	\$10.00	Greensboro (WXLV)		5/20/20
3.0	Normal Line / SPOT (2 - 0.4)	05/26/20-05/29/20	2	:30	Orbit- [P]America Says(Tu We Th Fr), [P]25 Words or Less(Tu We Th Fr)			1	1	1	1			4	\$25.00	\$100.00	Greensboro (WXLV)		5/20/20
4.0	Normal Line / SPOT (2 - 0.4)	06/01/20-06/01/20	2	:30	Orbit- [P]America Says(Mo), [P]25 Words or Less(Mo)		1							1	\$25.00	\$25.00	Greensboro (WXLV)		5/20/20
5.0	Normal Line / SPOT (3 - 0.5)	05/26/20-05/29/20	2	:30	12:57:56P- ABC - Pandemic: What You Need To Know			1	1	1	1			4	\$25.00	\$100.00	Greensboro (WXLV)		5/20/20
6.0	Normal Line / SPOT (3 - 0.5)	06/01/20-06/01/20	2	:30	12:57:56P- ABC - Pandemic: What You Need To Know		1							1	\$25.00	\$25.00	Greensboro (WXLV)		5/20/20
7.0	Normal Line / SPOT (4 - 0.7)	05/26/20-05/29/20	2	:30	3P- Dr Phil			1	1	1	1			4	\$45.00	\$180.00	Greensboro (WXLV)		5/20/20
8.0	Normal Line / SPOT (4 - 0.7)	06/01/20-06/01/20	2	:30	3P- Dr Phil		1							1	\$45.00	\$45.00	Greensboro (WXLV)		5/20/20
9.0	Normal Line / SPOT (5 - 1.4)	05/26/20-05/29/20	2	:30	5:58:30P- Family Feud 3			1	1	1	1			4	\$65.00	\$260.00	Greensboro (WXLV)		5/20/20
10.0	Normal Line / SPOT (5 - 1.4)	06/01/20-06/01/20	2	:30	5:58:30P- Family Feud 3		1							1	\$65.00	\$65.00	Greensboro (WXLV)		5/20/20

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



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11.0	Normal Line / News (6 - 2.0)	05/26/20-05/29/20	2	:30	6:28:30P- ABC-World News Monday-Friday			1	1	1	1			4	\$160.00	\$640.00	Greensboro (WXLV)		5/20/20
12.0	Normal Line / News (6 - 2.0)	06/01/20-06/01/20	2	:30	6:28:30P- ABC-World News Monday-Friday		1							1	\$160.00	\$160.00	Greensboro (WXLV)		5/20/20
13.0	Normal Line / SPOT (7 - 0.3)	05/26/20-05/29/20	2	:30	11:35P- ABC-Jimmy Kimmel Live			1	1	1	1			4	\$25.00	\$100.00	Greensboro (WXLV)		5/20/20
14.0	Normal Line / SPOT (7 - 0.3)	06/01/20-06/01/20	2	:30	11:35P- ABC-Jimmy Kimmel Live		1							1	\$25.00	\$25.00	Greensboro (WXLV)		5/20/20
15.0	Normal Line / Prime (8 - 1.8)	05/31/20-05/31/20	2	:30	6:58:56P- ABC-Americas Funniest Home Videos (Sunday)								2	2	\$195.00	\$390.00	Greensboro (WXLV)		5/20/20
16.0	Normal Line / Prime (9 - 2.2)	05/28/20-05/28/20	2	:30	7:57:56P- ABC-Who Wants To Be a Millionaire (Thursday)					1				1	\$450.00	\$450.00	Greensboro (WXLV)		5/20/20

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